



GENEVIEVE DUGAN

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ME

Enthusiastic about learning, I bring a positive energy to new challenges. 6+ years of time management has allowed me to graduate college a year early and progress my career. Inspired by my mentors, in the future I hope to be a Manager or Art Director!

EDUCATION

Johnson & Wales University
Bachelor of Science:
Graphic Design & Digital Media
Concentration in Print Design
Class of 2016 GPA 3.75

WINS

- Converse**
- Co-managed customization at All Star Weekend & Camp Flog Gnaw
- All Star of the Year FY 2017
- All Star of Quarter 2018 & 2019
- Instagram**
- Art recognition PVDonuts, Sweetgreen's CEO/Founder & Sweetgreen's Page

EXPERIENCE

Creative Design Specialist // Boston, MA // March 2017 - Present

- Using exceptional photoshop & illustrator skills I transform customers inspiration into custom shoe prints
- Training and leading a small custom team of creatives, I've been able to increase productivity & quality of the custom experience
- Assisted HQ Custom team in recreating the instore customization experience for flagship stores to be more real time and interactive
- Have worked on, created & printed 2,000+ pairs of shoes & apparel
- Crafted and designed training booklets, large event custom card layouts, as well as contest winner booklets

Apparel Graphics Designer – Converse HQ stretch assignment // Boston, MA // March - May 2020

- Worked closely with the teams Design Director as well as Senior Designers
- Complete understanding of apparel graphics from briefing to techpacking
- Fashion and graphic trend research
- Strong grasp of color design, Mens apparel vs Womens apparel, as well as screen printing, embroidery & applique processes

Footwear Graphics Designer – Converse HQ stretch assignment // Boston, MA // March - June 2019

- Worked directly with Design Director
- Learned about footwear graphics from briefing to techpacking, learned language of communication to factories
- Was introduced into the apparel graphics world, began learning basics of apparel print production
- Designed to multiple markets including; Inline//flagship, Kohls, custom online

Freelance // CT RI MA // June 2015 - Present

- Invitations
- Baby Onesies
- Apparel Graphics
- Posters
- Brochures
- Infographics
- Illustrations
- Digital Illustrations
- Websites & Website Banners
- Annual Reports
- Animated Logos
- Gifs

SKILLS



Adobe CC
Illustrator
Photoshop
Indesign
Draw



Microsoft
Word
Powerpoint
Excel



Random
Blender
Sketch

& INTERESTS



Kitchen
Cooking
Smoothies
Cookies
Cocktails



Outdoors
Hiking
Swimming
Skateboarding



Create
Painting
Illustration
Crafting